# 100+ Urgency Subject Lines that will get your emails opened

1. LAST TIME! **X**% discount + FREE **{Product Name}**
2. Last Call! Get your **{Product Name}** savings before they're gone
3. One extra day of **X**% discount!
4. **{First Name Recipient}** you still have time (a little)
5. Last chance to get **X**% off everything in our Sale
6. Free Gifts: Here today, gone tomorrow!
7. Where r u? ( **X** hours...)
8. Last chance for this **{Product Name}** :)
9. How to get your bonuses  (today only)
10. Quick heads up about today's deadline
11. Your Time Is Now, Will You Say Yes?
12. Flash Sale by **{Company Name}** - Last day **X**% discount on everything
13. Open this email... You'll thank us later.
14. Last Day To Get This **{Product Name}**
15. Last Chance To Save $**X**
16. Last Chance to SAVE **X**%: Our Highest-Rated **{Product Name}**!
17. Reminder for **{First Name Recipient}**
18. You Missed It!
19. Don't forget about **{Day Of The Week}**
20. ENDS TODAY: Your chance to create a successful **{Product Name}**
21. [ENDS TOMORROW] There's still time to register for our next **{Name of Event}**
22. Last chance to get **{Product Name}** for one low price
23. FYI... last chance

24. There's still room for you, **{First Name Recipient}**!

25. Last Chance to Save up to **X**% on our favorite **{Product Name}**

26. Warning about tomorrow

27. [LAST CHANCE] 3 things I can help you do

28. It's not too late to join the challenge!

29. FINAL HOURS: savings end today!

30. DEADLINE is now

31. Brand New **{Product Name}** Expires Soon

32. Time is running out- are you ready to take action?

33. Going... Going... GO...

34. Ready for some real talk? (last chance for your **{Product Name}**)

35. [Expires Soon] Final chance to get your **{Product Name}**!

36. The DEADLINE is here

37. Today is the last day!

38. Last call... (**X** HR WARNING)

39. Don't forget your discount code, **{First Name Recipient}**!

40. Bad news... :(

41. FW: Last Chance

42. I REALLY don't want you to miss this

43. **{Product Name}** Offer closes tmrw Night!

44. [Closing Today] Last day to get in at $**X**

45. LAST CHANCE: **X**% off for life!

46. Time is running out to get unlimited **{Product Name}**!

47. [LAST CHANCE] Put my team to the test

48. ATTN: **{Client Type}** & **{Client Type}** - last chance!

49. Ends at 11:59pm PT

50. Don't take too long

51. The clock is ticking - YOU have a message, the time is now!

52.>>LAST CHANCE **{First Name Recipient}**! (Critical for 2022)

53.New pay plan for today only

54.The offer disappears in 3...2...1...

55.The clock is ticking

56.There's still time! Save on gifts for **{Customer Type}** of all ages, starting at $**X**

57.It's not too late to save on trending **{Product Name}**!

58.Your exclusive offer ends soon!

59.LAST DAY! Don't let this door close on you again.

60.My **{Product Name}** is OPEN! (only for **X** days!)

61.Pop up sale going away

62.The deadline is at midnight tonight

63.[Almost Sold Out] **{Product Name}**

64.One. Last. Chance. [FREE UPGRADE]

65.Get my personal **{Product Name}** (24 hrs only)

66.Last 24 hours: My new **{Product Name}**...

67.Time's running out...

68.Could this be your last chance?

69.Tell your people why you love them (don't wait, **{First Name Recipient}**!)

70.Heads up- last day to be MVP on V-DAY

71.LAST CHANCE** --> Tomorrow, **{First Name Recipient}**...

72.**X**% Off Sale! 24 hours left

73.The *very* last chance to get **{Product Name}**, **{First Name Recipient}**...

74.**X**% Off **{Product Name}** Ends tonight Mon Jan 31st 11:59pm Pacific!

75.**X**% Off Sale! 48 hours only

76.[ONE LAST TIME] 2022's new **{Product Name}** for **{Customer Type}**

77.TODAY ONLY (my **{Product Name}** is on sale!!)

78. Last day to catch the **{Product Name}**

79. The GREAT deal you might miss

80. A warning about tomorrow

81. Last chance to apply, **{First Name Recipient}** :)

82. What you've missed...

83. Don't forget your **{Product Name}**

84. FIY...Last chance!

85. Today's the day: Don't miss **{Product Name}**

86. Open this email before end of day

87. Hurry! Deal is closing!

88. Time is running out

89. Last call for savings! Sale ends TODAY.

90. Time is running out to get my new **{Product Name}**...

91. It ends soon, **{First Name Recipient}**

92. Hurry over before it's too late!

93. **X**$ Discount + Deal expire tonight

94. Today is the LAST day to get in! & here's why, **{First Name Recipient}**

95. [Final Days] Ask this question before the price goes up

96. Last Chance: Free **{Product Name}** is closing SOON

97. You DON'T want to miss this...

98. Only a few days left to get **{Product Name}**!

99. Last Call for Your Best Year Ever

100. Just a few hours left

101. Uh oh, the LAST day is here...

102. Expires at midnight

103. Just ONE day left!

104. Your time limit starts NOW

105. Figured you should probably know about this

106. Doors are closing any minute!

107. LAST CHANCE! Stack On the Savings end tonight. Gift under $**X** added!

108. Are you in or out?

109. Only **X** more spots left

110. This comes down at midnight tonight (sorry)

111. End soon! SAVE BIG on **{Product Name}** to gift or keep!

112. Time to say goodbye

113. Save **X**% on our **{Product Name}** - while supplies last!

114. Hurry! Up to **X**% off is Closing!

115. ATTN: Shoppers, the store will be closing in...

116. It's OVER at MIDNIGHT Tonight...

117. Special Offer Ends TODAY - **{Product Name}** $**X** off!

118. FINAL WARNING: Mega-savings expiring in 3,2,1...

119. **{First Name Recipient}** - Discount Expires In Under 60-Min (last chance...)

120. Special Offer **{Number Of Days}** Day Only - **{Product Name}** $**X** off!

121. LAST CALL for savings - plus a bonus **{Product Name}** wort $**X**

122. **X**% Off Discount ENDS In Under **X**-Hours (this is it...)

123. ONE FINAL DAY: Snag all my faves for a steal of a deal!

124. Your promo code is about to expire!

# Enjoy emailing!



**EmailDrips**