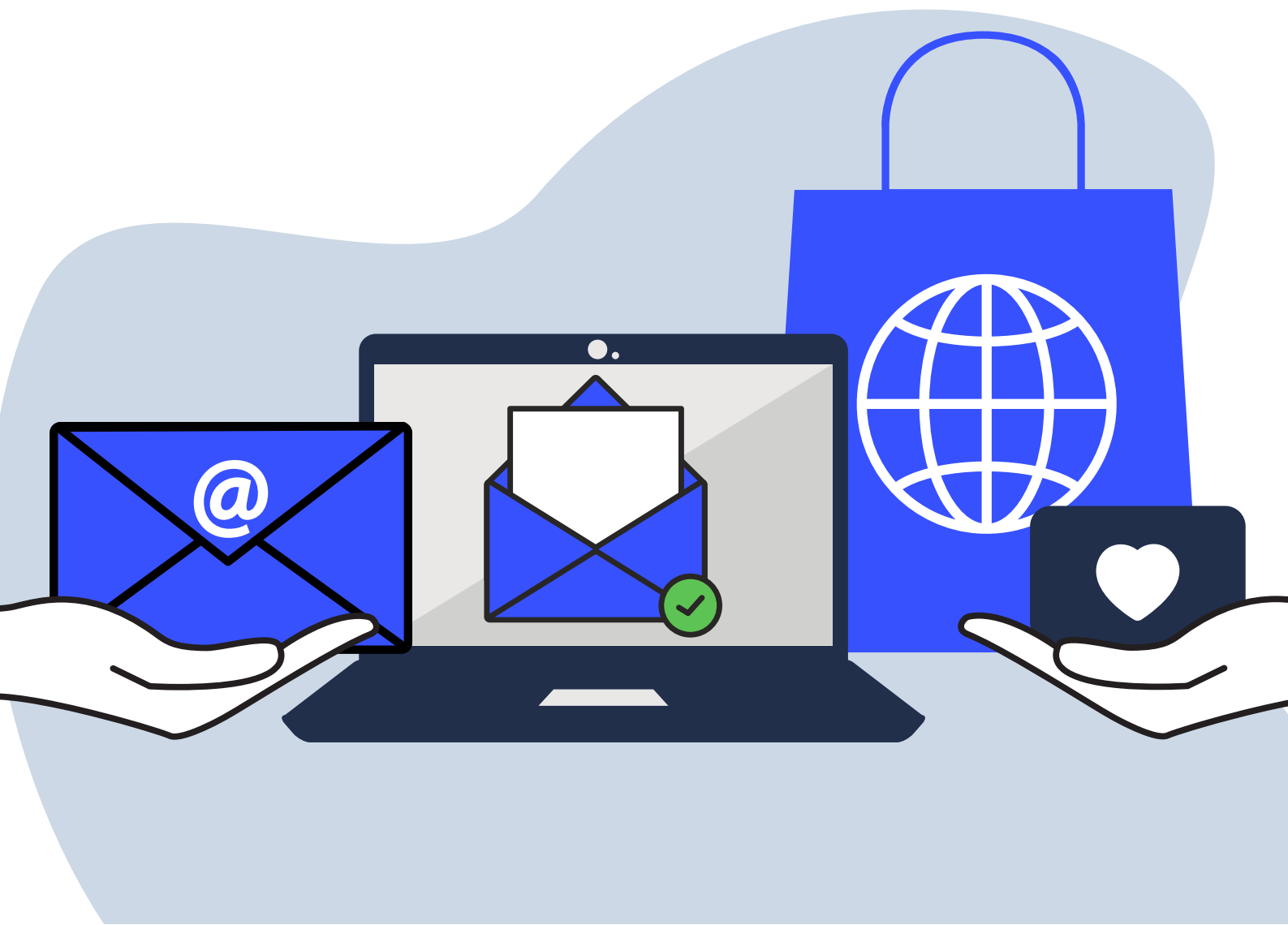


EmailDrips

**300+ Proven Email Subject
Lines That Compeled
Readers To Take Action**



B2B Email Subject Lines

The Honey Pot Co "{Company Name} x [prospect's company]"

Figgers Wireless "Looking to outsource [service you can provide]?"

InstantBoss Club "How to Leverage {Product Name} in Your Business"

Sudara "Save Money and Look Like a Star to Your Boss"

Thrive Market "Success Tip: 5 Ways to {Main Goal Recipient}"

Julep "If you have a website, you need this tool "

BaubleBar "Increase Your ROI by [200X]%, Guaranteed"

Figgers Wireless "Busy? Let us take something off your plate."

UX Collective "The ultimate guide to {Product Category}"

Tea Collection "A proven solution for {Main Goal Recipient}"

Pocket "3 steps to achieve {Main Goal Recipient}"

Apartment Therapy "3 secrets {Product Category} tools to boost sales"

Tory Burch "9 facts about what {Company Name} can do for you"

Funny or Die "Your [leads niche] service needs this"

Groupon "Shall we meet at [conference name]?"

Rakuten "They were just like you. Then we improved their sales by [273]%. "

Dollar Shave Club "You are not the only one who wants to succeed"

Brooklyn Boulders "I can share the secret of our success to help [prospects company] grow"

Matt and Kim "Saw you at [Event Name]" "[Referral Name] from [Company] suggested we speak"

Le Tote "[First Name Recipient], how about a 10-minute call?"

Vidyard "[First Name Recipient] how would you rate your {Pain Point}?"

Thrive Market "Your strategy for Q2"

ByRegina "Before you write another blog post, read this"

Qapital "How to Survive Your Next Overnight Flight"

EmailDrips

MORE RESOURCES
take a tour



Cart Abandonment Subject Lines

ClassPass "[First Name Recipient], Did you forget something?"

UnSun Cosmetics "Ready to buy? Complete your order now"

Cat & Nat "Heading out without checking out?"

UNLAX Candles " Oops, you forgot {Product Name}"

Yummly "Save {Discount} when you complete your purchase"

Hotjar "Hey, forget something? Here's {Discount} off."

Sudara "We have [X] just for you!"

Tea Drops "⚡Last Chance!⚡"

Patagonia "Almost sold out!"

HelloFresh "{Product Name} is selling fast: Complete your purchase now"

GolfNow "Your {Product Name} is waiting for you"

Lenny "Your {Product Name} is just two clicks away"

Inc "Can I help you?"

Adobe "Hey, forget something? Here's {Discount}% off."

Instant Boss Club "Oops, Did Something Go Wrong?"

Verizon Wireless "You Left Something In Your Basket – Can We Help?"

Posh Candle Co "Need help making a decision?"

NUDESTIX "Still thinking it over, [First Name Recipient]?"

Vail Resorts "You're so close!"

Proper Gnar "Hey [First Name Recipient], we saved your cart for you!"

Bread Beauty Supply " Psst...It's Your Cart Here...Did You Forget About Me?"

Mayvonn Hair "We don't want you to miss out..."

S'well "[First Name Recipient], You've Got Great Taste, Don't Leave It In Your Basket!!"

Matt Rizvi "Trust your instincts."

Mariah Coz "Ready when you are."

Scott Oldford "Just looking out for you"

Todd Brown "*Nudge Nudge*"

EmailDrips

MORE RESOURCES
take a tour



Cold Email Subject Lines

Unstack "[Prospects Company Name] + {Company Name}"

CoSchedule "Did you get what you were looking for?"

Trend Built "Hi [First Name Recipient], question?"

Shopify "Feeling {Emotion}? Let me help"

Pat Henseler "Hoping to help"

Fraser "A benefit for [Prospect's Company]"

Jeff Goins "Should I stay or should I go?"

Ryan at DigitalMark. "Permission to close your [Account, Subscription]?"

Born Fitness "I love everything in this email!"

Bree (Betty Rucker) "Where is the love?"

Lindsey The Postm. "Know this about [Topic of Interest]?"

Teachable "Here's a Free Resource for [Problem or Topic]"

Jim Edwards "Can I save you 10 hours each week?"

Anthony Fasano "Can I make your bill collection [X]% faster?"

Sandra at Woodpecke. "Can I cut your sales process in half?"

Strategic Profits "Can I double the speed of your distribution "

Instructables "Question?"

Medians "Something for you [First Name Recipient]"

Mark Whitby "Hit your Goal with {Product Name}"

Pedro Adao "[First Name Recipient] Suggested I Reach Out to You?"

MT/Sprout "[3X] steps to {Main Goal Recipient}"

Learnit Training "[First Name Recipient], I just missed you!"

GoldSilver "Goodbye, [First Name Recipient]"

Dennis FOODIE "Are you making these mistakes?"

Todd Brown "How are you dealing with {Current Reality Recipient}?"

DigitalMarketer "[First Name Recipient], What went wrong?"

Pat Henseler " Time to Part Ways"

Affinity Team "Oh! I forgot to mention."

EmailDrips

MORE RESOURCES
take a tour



Sales Follow Up Email Subject Lines

Strategic Profits "Our next steps"

Cook's Illustrated "[X] options to get started"

America's Test Kitc. "You are not alone."

Built In NYC "Here's that info as promised"

Full Focus "Don't tell my boss"

Elementor "What would it take?"

Nick & Megan Unswor. "I'd love your feedback on **{Product Name}**"

Alex @ SitePoint "A 3-step plan for your busy week"

BuzzStream "I had this idea since we last spoke "

Instructables "Time for a quick touch base?"

Pat Henseler "Did you find what you were looking for?"

Bryan @ Growth Tools "I've got a story for you"

Nathan Barry "Call recap"

Born Fitness "All You Have To Do Is Get What You Want"

Ryan @ Leadpages "Still thinking it over? Maybe this will help..."

Pat Henseler "More about our **{Product Name}**"

Jeff Goins "Trust your instincts."

Ryan at DigitalMark. "Just looking out for you"

ExpressVPN Newslett. "We Would Love to Know Your Thoughts"

Mike Matthews "How Much Did YOU Love My Present?"

Sam Ovens "Thank You & Next Steps"

Gabbie from Placeit "What Did You Think? Write a Review."

Mark Whitby "Hey **{First Name Recipient}**, check this out"

Massimo from AdEspr. "You'll love this **{Product Name}**, **{First Name Recipient}**"

EmailDrips

MORE RESOURCES
take a tour



Newsletter Subject Lines

Blogpost Newsletter Subject Lines

GoldSilver "The Evolution of **{Your Field of Work}**"

Teachable Newsletter "11 Embarrassing **{Your Field of Work}** Mistakes You Better Not Make"

Anthony Fasano "10 Fundamentals About **{Your Field of Work}** You Didn't Learn in School"

Mark Whitby "A Look Into the Future: What Will the **{Your Field of Work}** Industry Look Like in 10 Years?"

Frank Kern "A Productive Rant About **{Your Field of Work}**"

Grant Cardone "What I Wish I Knew a Year Ago About **{Your Field of Work}**"

DigitalMarketer "The Top Reasons People Succeed in the **{Your Field of Work}** Industry"

Jeff Goins "5 Lessons About **{Your Field of Work}** You Can Learn From Superheroes"

Instructables "5 Laws Anyone Working in **{Your Field of Work}** Should Know"

Lindsey The Postm. "6 Must-Follow Facebook Pages for **{Your Audience}**"

Deb at Zapier "The Ultimate Guide to **{Your Field of Work}**"

Neil Patel "The Most Hilarious Complaints We've Heard About **{Your Field of Work}**"

Women's Health "10 Facts About **{Your Field of Work}** That Will Instantly Put You in a Good Mood"

Dani at ConvertKit "10 Sites to Help You Become an Expert in **{Your Field of Work}**"

Tommy Griffith "5 Bad Habits That People in the **{Your Field of Work}** Industry Need to Quit"

Men's Health "The 12 Worst Types **{Your Field of Work}** Accounts You Follow on Twitter"

Dreamstime Blogs "Why You Should Spend More Time Thinking About **{Your Field of Work}**"

Appcues Blog "20 Insightful Quotes About **{Your Field of Work}**"

The Check Out "Become an Expert on **{Your Field of Work}** by Watching These 5 Videos"

Lurn Daily "10 Startups That'll Change the **{Your Field of Work}** Industry for the Better"

Free Download Newsletter Subject Lines

Elementor "Steal These **[Name Of Free Gift]**"

Sprout Social "[SWIPE] My Updated **[Name Of Free Gift]**"

Anik Singal "Our Free **[Name Of Free Gift]** gone in 3.. 2.. 1.."

EmailDrips

MORE RESOURCES
take a tour



Company Update Newsletter Subject Lines

Name Name "The 5 Most Popular Articles of [Month]"

The HubSpot Team " Latest {Company Name} News"

Matt Bacak "{Company Name} Bulletin for [Month]"

Neil Patel "Your [Month] {Company Name} stats"

Ryan Levesque "{Company Name} Newsletter"

Amy Porterfield "TOP {Your Field of Work} Takeaways"

Curiosity Newsletter Subject Lines

The Inbix Edge "Last Day To See What This Mystery Email Is All About"

Deb at Zapier " 9 Disgusting Facts about {Your Field of Work}"

Ryan Levesque "10 Bizarre Habits Making {Your Audience} [Desired End Result]"

Anik Singal - Lurn . "Proven {Your Field of Work} Tricks"

Liz Stapelton "New Must-Haves For {Your Audience}"

Strategic Profits "Good news for people who love bad news . . ."

Lurn Daily "Your Next Big Success Is Waiting To Happen"

Ramit Sethi "[First Name Recipient], are you part of the 41%?"

Bryan @ DripScript "{Your Field of Work} on a shoestring budget?"

Urgency Newsletter Subject Lines

Jeff Goins "[URGENT] You've Got ONE DAY To Watch This..."

Eden Hotels "[WEEKEND ONLY] Get This NOW Before It's Gone..."

EmailDrips

MORE RESOURCES
take a tour 

Onboarding Email Subject Lines

Russell Brunson " Meet Our New **{Product Name}**"

The HubSpot Team "We Are Here For You"

Daniel Levis - Scie. "One more thing before we can move on..."

The Manual "Welcome, **[First Name Recipient]**! This is important..."

Adobe Creative Cloud "Get the most out of **{Product Name}**! Start here..."

Russell & Todd @ Fu. "Great start, **[First Name Recipient]**. Here is what's next."

Caleb O'Dowd "We're SO excited to have you on board!"

Eben Pagan "Here is great resource to get you started"

WordStream "Welcome!? Here's a little FREEBIE to say thank you for joining the fun!?"

PosiRank "Hi, and welcome to my tribe! (You're going to want to open this!)"

GoFullPage "Get off to a great start with **{Product Name}**"

Mangools "Get up and running with **{Product Name}**"

Frank Kern "How to manage all those new leads"

ActiveCampaign "Waiting for traffic is expensive. Here's what to do instead."

Zara from Inside In "Are you loving **{Product Name}** so far?"

Russell Brunson "I'll help you grow your business for you"

Josh Turner "Feeling overwhelmed? This will help..."

Ryan Levesque "**{Company Name}**'s Best Advice to **{Your Audience}**"

ActiveCampaign "You have to do the work"

ClickFunnels Russ. "Unboxing **{Product Name}**"

eCom Profits Daily "Welcome to you **[X]** day Free trial"

Adobe Acrobat "Don't forget to **{Step 1}**"

amit Sethi "[First Name Recipient], you're doing great!"

Frank Kern "[First Name Recipient], let's keep the ball rolling."

Lose Your Gut "[First Name Recipient], let's finish the set up!"

Mindvalley Daily "Don't forget to **{Step 2}**"

Dumbbell Workouts "Welcome on board! Here is what you should do next."

Bob @ Leadpages "Awesome to have you, [First Name Recipient]! One more thing."

EmailDrips

MORE RESOURCES
take a tour



Product Launch Email Subject Lines

Verizon Wireless "The Ultimate Tool : {Product Name}"

NUDESTIX "Introducing {Product Name} by {Comapny Name}"

Bread Beauty Supply "Say Hello to The New {Product Name}: You Asked, We Listened"

Steal Our Winners "Our newest product launches tonight! "

Lurn Daily "NEW {feature,product,service, tool} by {Comapny Name}"

Ryan Levesque "The long wait is over with {Product Name} available today"

ActiveCampaign "The Pioneer Plaque just landed on Earth "

Strategic Profits "In case you missed it... something bigger is here"

Niamh from Inside I. "Introducing {Product Name}: another way to {Product Benenfit}"

Aaron Fletcher "{Product Name} update: We've officially launched!"

Dani at ConvertKit "You are missing out on new trends"

Nathan Chan - Found. "New season and New Product Launch"

Russell Brunson "Don't miss out on all new arrivals."

Appcues Blog " Is this the hottest product in the market?"

Ryan Levesque "{Comapny Name} Updates: {Product Name} is Available to Order."

Men's Health "Get Ready — Live Stream {Product Name} Unveil."

Eben Pagan "We are bringing our vision to you: {Product Name}."

DigitalMarketer "JUST RELEASED: {Product Name}!"

osh Turner "Something new is coming to {Product Name}..."

Google Analytics "A Monumental Day Is Here!"

TechSmith "It's Time to be a {Product Name} Pro"

McAfee "Lifting Off Soon - {Product Name}"

The Inbox Edge "the final countdown..."

Angel at ConvertKit "Say 'Goodbye' to {Main Problem Recipient}, meet {Product Name}"

Klipfolio PowerMetr. "The Days of {Main Problem Recipient} are over. Here is {Product Name}"

Frank Kern "I haven't been so excited in a long time. Here's why..."

Adrian @ Lurn "Something NEW is coming {specific date}."

Women's Health "{Your Field of Work} is about to change BIG TIME!"

EmailDrips

MORE RESOURCES
take a tour



Promotion Email Subject Lines

The HubSpot Team "{Discount} DISCOUNT gone in 3...2...1..."

Elementor "Hours left to get {Product Name} at {Discount} off..."

Sprout Social "[First Name Recipient] – your {Product Name} is waiting"

Grant Cardone "[First Name Recipient], special early access to our "Flash Sale"

Neil Patel "ANNOUNCING : Up to {Discount} OFF our best-selling products"

Lurn Daily "[First Name Recipient], VIP Access to 12 Days of Deals!"

DigitalMarketer "This is not a "SALE!" email"

Aaron Fletcher "NEW DEAL: [X] OFF Our {Product Name}"

Ramit Sethi "[TODAY] Save {Discount} on our {Product Name}"

Jeff Walker "Introducing our Latest Product {Product Name}"

Billy Gene "You're Missing Out On Points"

Sophie - Veepee "I got ANOTHER sweet clean FREEBIE for you!"

Ryanair "Not a newsletter but FLASH SALE!"

Grant Cardone "Alright, screw it, {Product Name} sale is {Discount} off and ends tonight!"

Bryan @ Growth Tools " Summer Releases and Hot Deals "

Zapier News "Hot freebie alert! 15 free gifts, you pick 5."

Lily at Future Learn "[X] to get over the hump"

Neil Patel "You've scored {Discount} off (but it won't last)"

Pat Henseler "Last days! Enter for a chance to win a [X].getaway"

Daniel Levis - Scie. "Today only! {Discount} off {Product Name}"

Richard at DigitalM. "These Insider Prices are for members only!"

Elementor "Psst – it's our Private Event & you're invited"

Adrian @ Lurn "[X] tips for turning around a slow season"

Grant Cardone "Ending in 24 hours: {Discount} off site wide"

Joel Erway "[CLOSING] final call...closing sale"

10X Daily "Sale. Sale. Sale. Today is THE DAY! "

Betty Rocker "{Discount} off {Product Name} (ONLY TODAY)..."

Matt at Heinz Marke. " ATTN: {Discount} off {Product Name} starts NOW."

EmailDrips

MORE RESOURCES
take a tour



Re-engagement Email Subject Lines

Steal Our Winners "The price dropped for something in your cart "

Russell Brunson "Did you miss out on some of these new features?"

Josh Turner "Unroll Me has stopped working"

Pedro Adao "We are not gonna Give Up on You!"

Bree (Betty Rocker) "Mary, do you remember me?"

Affinity Team "Are you coming?"

Scott Oldford "We haven't seen you in a while."

Affinity Team "Don't forget about me...😞"

Ryan at DigitalMark. "[First Name Recipient], Let's talk..."

Jim Edwards "Should I unsubscribe you?"

Teachable "Are you Still there?"

Strategic Profits "Best email for you?"

Born Fitness "We've missed you!"

Ryan @ Leadpages "Surprise — A Profitable Unicorn "

AdEspresso "Have you seen this weird picture?"

Pat Heneler "A special coupon to welcome you back"

MeetEdgar "Hey [First Name Recipient]! Is it us or is it you?"

Ryan Levesque "Are you missing us? Let's reconnect"

Brendon Burchard "Are we breaking up?"

Jen Simple Green "Can we make up?"

Syed from OptinMons. "You've been missing out..."

Matt Bilotti "Be honest with us, we can handle it."

WorkFlowy "We need to have THE TALK"

Emily at Blinkist "Hey! Are you still here??"

Jennifer from Unbou. "[First Name Recipient], is it something we did?"

Rob at Drip "[First Name Recipient], we'd like to see you back"

Sales Email Subject Lines

SquareSpace "How much do you know about {Product Name}?"

Slack "#Tips/tricks/ideas for {Common Pain Point}"

Stu McLaren "[First Name Recipient], we just added {New Feature} that you might enjoy!"

Ryan Levesque "[First Name Recipient], Welcome to {Brand}"

Unbounce " The newest {Product Name} is here"

Josh Turner "We want to hear from you!"

Todd Herman "Introducing {Product Name}"

Team Tony Robbins "It's happening."

Neil Patel "You deserve better."

Mindvalley " Today is the Deadline Sale. Tomorrow it's over."

Gael Breton "Free what? FREE SHIPPING "

AWeber Blog "[X] in two months? Possible"

Jack at Deadline Fu. "Have you tried {Product Name}?"

Jeff Goins "Feeling {Emotion}? I can help!"

Pedro Adao "Exclusive invite for [First Name Recipient]"

Matt Bilotti "[X] ways we can help you with [Issue They Might Have]"

MeetEdgar "Last chance to snag this deal!"

Slack "Interested in [Related Topic]?"

Holly from Wistia "It's been a pleasure!"

ActiveCampaign "Want to scale up [X]?"

Jack at Deadline Fu. "Are you irritated by your current process?"

Ben from Elementor "Get ready for {Discount} OFF!"

Ryan @ Leadpages "Early bird gets the sale"

LiveChat "Say goodbye to your exclusive {Discount} offer"

Nathan Barry "It's Arrived."

Jennifer @ Prezi "Shhh... Don't tell anyone"

Jeanette @ Leadpages "Flash. Sale. Alert."

Sprout Social "A new product you won't pass on"

Teachable "Get priority access."

EmailDrips

MORE RESOURCES
take a tour



Survey Email Subject Lines

Anthony Fasano "Got a minute?"

Buzz Stream "Be honest – what do you think of your new **(Product Name)**?"

Nathan Barry "Would you ever tell your friends about us?"

The Manual "Hey **[First Name Recipient]**, can I ask you a favor?"

Lindsey The Postm. "Help improve **{Company Name}**"

Express VPN Newslett. "Hi **[First Name Recipient]**, can we talk? "

Spencer from Podia "Let's keep our conversation going"

Ralph "How can we make **(Product Name)** work for you?"

Teachable "You have **(Product Name)**. And an opinion"

Matt at Heinz Marke. "Make our newsletter even better"

Josh Turner "We want to hear you (and give you **{Reward}**)!"

GoldSilver "Cast your vote! Win up to **{Reward}**!"

Mark Whitby "How likely are you to recommend **{Company Name}** to a friend?"

Jeanette @ Leadpages "Want to share your point of view?"

SitePoint "**[First Name Recipient]**, people have questions about **(Product Name)**. Can you help?"

Born Fitness "Take a quick survey, earn **{Reward}**."

Strategic Profits "Penny (or more) for your thoughts?"

Mighty Deals "**{Company Name}** Values Your Opinion"

America's Test Kitc. "Tell us what you think of **(Product Name)** in 30 seconds"

Affinity Team "Well, look at you! How is **(Product Name)** working for you?"

Mous Slim Protect "Your opinion matters to us"

DigitalMarketer "Was **(Product Name)** all you hoped for? Let us know!"

Rich Schefren "What did you think, **[First Name Recipient]**?"

Mark Whitby "[First Name Recipient], this would really help me out..."

ClickFunnels HQ "How do you like **(Product Name)** so far?"

SitePoint "Help us serve YOU better."

Trainual "How would you rate our customer support/product/delivery?"

DigitalMarketer "[First Name Recipient], I've been wanting to ask you this."

EmailDrips

MORE RESOURCES
take a tour



Urgent Email Subject Lines

Sam Ovens "[First Name Recipient] – your {Product Name} is waiting!"

Anna at Drip "1 Day left to get {Product Name}?"

S'well "2 days left to save [X]!"

Frank Kern "LAST CHANCE : {Product Name} goes off the Market in 3...2...1..."

Neil Patel "Say Bye Bye"

Grant Cardone "THIS Disappears at Midnight"

Proper Gnar "Tonight Only: Get this NOW before it's gone..."

Mayvenn Hair "Uh-oh, Your Subscription is Expiring"

Posi Rank "Sold out in 30 min but wait, there is hope!"

Shopify "LAST CHANCE! Get {Product Name} at its special launch price!"

Bloomingdales "Don't let this chance pass you by, [First Name Recipient]!"

Upwork "Time is flying...Don't miss out on a good deal "

Fenty Beauty "Today is the Day! [Don't miss this deal]"

VIM Fitness "It's decision time... Don't miss this"

White Dog Cafe "⌘The timer's going off on your cart!"

GoDaddy "Goodbyes Are Hard..."

Mangools "[URGENT] You've got ONE DAY to watch this..."

Tea Collection "[WEEKEND ONLY] Get this NOW before it's gone..."

Julep "3 days until [conference,webinar,course] (Can we talk?)"

Tory Burch "Just [number] seats left for [training]..."

Apartment Therapy "Ready to cross you off my list — one last try?"

Qapital "Reaching out one last time (Can you let me know either way?)"

Thrive Market "We are not gonna Give Up on You!"

Anna at Drip "Your trial has expired"

Kishen @ SitePoint "3... 2...1 - Your Free Trial is Ending!"

EmailDrips

MORE RESOURCES
take a tour



Webinar Email Subject Lines

Phase 1 - Getting Subscribers For Your Webinar

Teachable Newsletter "[First Name Recipient], want to learn more about [solution]?"

Matt at Heiz Marke. "[TRAINING] {Webinar Name}"

Learnit Training "Free Training: {Webinar Name}"

Strategic Profits "[LIVE Training] {Webinar Name}"

Russell Brunson "[Masterclass] {Webinar Name}"

Josh Turner "NEW VIDEO (How to {Main Goal Recipient})"

Mariah Coz "Discover how to {Main Goal Recipient}"

Pat Henseller "I'm teaching LIVE this week... wanna come?"

Frank Kern "Hang out tomorrow?"

Ryan @ Leadpages "2,189 signed up already"

GoldSilver "[LAST CALL] We're live in 1 hour"

Cherish Grimm "I'm pretty sure you don't want to miss this..."

Nick & Megan Unswor. "Want a BEHIND THE SCENES glimpse?"

ClickFunnels Russ. "WOW (this is big)"

Phase 2 - Webinar Confirmation For Subscribers

Grant Cardone "You're registered (important info inside)"

Josh Turner "You're in! Here's the next step"

Learnit Training "Sweet — you're in, [First Name Recipient]!"

Teachable Newsletter "{Webinar Name} Confirmation"

Mark Whitby "Thanks for registering for {Webinar Name}"

Scott Oldford "Why you'll want to attend tomorrow's workshop"

Phase 3 - Live Webinar Starting Soon Reminders (1 Day, 1 Hour, 15 Minutes)

Bryan @ Growth Tools "Today is about to get AWESOME! (webinar details - open up!)"

Jim Edwards "Our 10:30am CT meeting tomorrow"

SitePoint "Our meeting today (LIVE)"

Neil Patel "60 minutes to go-time ... and counting!"

Joel Erway "[Reminder] 1 hour left"

Ryan Levesque "☒ Just 15 Minutes Until We Get Started!"

Eben Pagan "[Reminder] Training starting now"

ActiveCampaign "BREAKING: **{Webinar Name}** is live now"

Russell Brunson "The webinar is starting - are you there?"

Eben Pagan "[Webinar alert] We're about to start!"

Frank Kern "Are you joining me?!"

Josh Turner "Get Ready for Your Workshop!"

Doug Dennison "Let's Do This!"

Marie Forleo "Starting NOW!☒"

Lurn Daily "We're waiting for you..."

Phase 4 - Webinar Replay (1 Day, 1 Hour, 15 Minutes)

Pat Henseler "[**First Name Recipient**] - class replay up now (but not for long!)"

Caleb O'Dowd "[**First Name Recipient**], you MISSED our webinar!"

Sprout Social "[**First Name Recipient**], here is what you missed during the webinar..."

Dani at ConvertKit "[**First Name Recipient**], I know what you did."

Ryan Levesque "For [**First Name Recipient**] only"

JotForm "[WATCH THE REPLAY] **{Webinar Name}**"

Joel Erway "Here is your webinar recording"

Trey @ ASK Method "Rewind for what you missed!"

Lurn Daily "Limited-time replay (plus a surprise!)"

ClickFunnels Russ. "Following up on today's webinar"

Teachable Newsletter "Wow, the webinar was AMAZING"

Eben Pagan "Wow - Holy cow!"

Neil Patel "DEADLINE (this free video comes down tonight)"

EmailDrips

MORE RESOURCES
take a tour



Phase 5 - Post-Webinar Product Sales (with deadline for extra urgency)

Frank Kern "[Open up] Surprise inside..."

Anik "Thx for attending! I just added a new webinar BONUS for you 😊"

Ryan Levesque "[First Name Recipient], you NEED to see this!"

Strategic Profits "[First Name Recipient], thank you for everything!"

Lurn Daily "Made a Decision?"

Daniel Levis - Scie. "Time is Almost up!⌘"

Mindvalley Mastercl. "Deadline Soon Approaching"

Grant Cardone "Last chance! This expires in just a few hours"

Aaron Fletcher "Ending today"

Matt Bacak "Would this help?"

Zoom "Offer on **[Product name]** only available for 1 more day!"

Team Wistia "WARNING: Offer ending soon"

Aaron Fletcher "[48hrs left] did we really just drop the price by **[X]**%"

Rachel from Unbounce "[24hrs left] Final key thing you need to know"

EmailDrips

MORE RESOURCES
take a tour 

Welcome Email Subject Lines

Lindsey The Postm. "Hello from your new friend at {Company Name}!"

Betty Rucker "Welcome to {Company Name}! Here is where to start..."

Pedro Adao "Smile [First Name Recipient], the fun's just begun!😊"

Born Fitness "[First Name Recipient], you deserve the best."

Ryan at DigitalMark. "New to Our (Curious) World?"

Alex @ SitePoint "Ready to step up? Welcome to {Product Name}"

Teachable "Here's how to get started:"

Instructables "4 Ways to Get Started with {Product Name}"

Anthony Fasano "Welcome! The Journey Starts NOW."

Acceleration Partne. "Your Next Big Success Is Waiting To Happen"

Adam @ CartFlows "You're in, let's begin!"

Jeff Goins "You're family now. Introductions are in order."

Leading Courses "We're here to help you get started."

Mighty Deals "It's official. You're now an exclusive member!"

Rakuten "We're glad you're here, [First Name Recipient]!"

ClassPass "Thank you for joining, [First Name Recipient]!"

Dote Shopping "Great decision! Welcome to our family."

Star Market "Are you following us yet?"

The Danger Booth "So Nice To Meet You! "

Bauble Bar "Welcome! We're on a mission..."

Adobe "Get off to a great start with {Product Name}"

Lenny "It Only Gets Better After Hello!"

Ramit Sethi "Welcome To The Start Of A Beautiful Friendship"

Ryan Levesque "[First Name Recipient], Awesome to have you onboard!"

Inc. "You're now an official member of {Company Name} Community"

HelloFresh "Welcome to {Company Name}! Let's get you started."



Looking for more resources?

Launch Winning Marketing Campaigns 10X Faster.

Ethically "steal" proven campaigns in your industry. Learn from TOP marketers examples of

100+ Sales Funnels

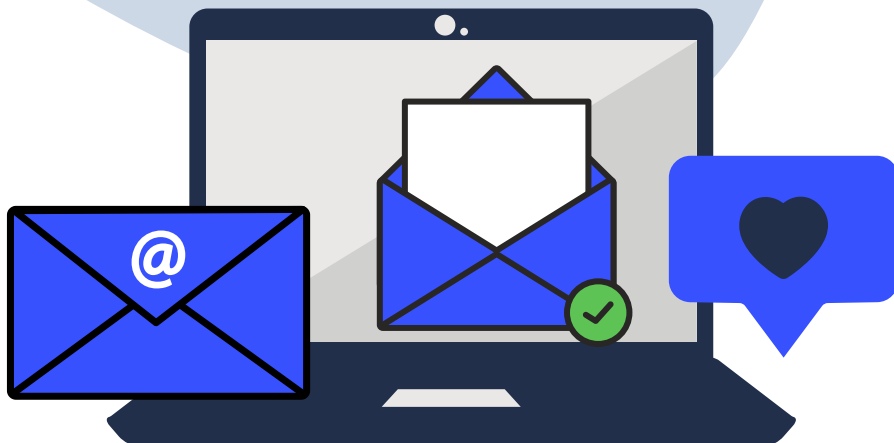
150+ Email Sequences

100+ Ads Library

50+ Sales Pages

and much more...

Unlock the Library



EmailDrips